



# Greater Madison grows together

## 2050 REGIONAL DEVELOPMENT FRAMEWORK

[capitalarearpc.org](http://capitalarearpc.org)  
[rdf-carpc.hub.arcgis.com](http://rdf-carpc.hub.arcgis.com)



### Overview

One of the greater Madison region's key challenges is growth. With almost 200,000 more people projected to live in Dane County by the year 2050, our choices about how and where people live, work, and travel set the stage for future quality of life.

CARPC's Regional Development Framework lays the necessary foundation to support continuing growth by pinpointing opportunities and mapping realistic planning concepts. The Framework draws on public priorities, local government input, and growth projections to establish goals, objectives, and strategies for accommodating future growth in the Dane County region.

A Greater Madison Vision laid the groundwork for updating the Regional Development Framework by building support among leaders and stakeholders, raising public awareness, and identifying widely supported priorities for regional development. Drawing on the public priorities identified during the AGMV process, CARPC established draft goals and objectives for regional development.



### Goals

The strategies outlined in the RDF will promote regional development that:

# 01














Reduces greenhouse gas emissions and fosters community resilience to climate change

# 02

Increases access to jobs, housing, and services for all people

# 03

Conserves farmland, water resources, natural areas, and fiscal resources

Objectives	Goals		
	Climate	Opportunity	Conservation
Increase percent of development that is compact, mixed, walkable, and where feasible, transit supportive			
Increase the tree canopy			
Increase infiltration of precipitation and reduce stormwater run-off			
Decrease urban heat island effect			
Decrease racial disparities			
Generate housing supply to meet demand			
Grow business and jobs in targeted sectors			
Increase physical access of residents to jobs and services			
Enhance stewardship and natural resource areas			
Designate and protect regional farmland preservation areas			
Increase density and ensure good connectivity among developments			

These goals and their related objectives were refined based on feedback from local government officials. From there, CARPC staff reviewed local plans, researched growth concepts, developed population, household, and employment projections, mapped a future growth scenario, and developed growth strategies. A Technical Advisory Committee made up of representatives from 16 Dane County communities provided valuable feedback throughout the process.

## Implementation

A resilient future starts with the decisions we make today. The Regional Development Framework serves as a guide for incorporating big picture goals into individual decisions about where and how to grow.

CARPC, local communities, and other entities can implement the Framework by:

- Providing RPC assistance to local communities
- Tracking and reporting progress at the regional scale
- Integrating regional land use, transportation, housing, and water quality planning
- Incorporating RDF goals and strategies into local plans and policies
- Coordinating market demand with local planning

## Strategies

The Framework proposes six broad strategies to help us meet our climate, access to opportunity, and conservation goals:

1. Focus growth in centers and corridors
2. Prioritize growth in already developed areas
3. Plan areas for quality business growth
4. Plan complete neighborhoods
5. Protect farming areas
6. Preserve stewardship areas