Our Values

A 2016 Agency strategic planning retreat culminated in the adoption of a mission statement, list of core values, and proposed strategies that would be used to promote the Agency’s desired future for the region. Our Annual Report is organized based on these strategies. In addition, each of the Key Accomplishments cited in this report is indexed by the values it supports. Our values are represented in this report by these icons:

- Open Government
- Environmental Equity
- A Planning Process Where Everyone Has a Voice
- Processes and Results that Reflect the Values of the Communities We Serve

Commission
City of Madison Mayor Appointees
Brad Cantrell
Lauren Cnare
Ken Golden
Larry Palm (Executive Chair)*

Dane County Executive Appointees
Peter McKeever (Vice Chair)*
Ed Minihan
Caryl Terrell

Dane County Cities and Villages Association Appointees
Maureen Crombie*
H. Tony Hartmann
Bruce Stravinski

Dane County Towns Association Appointees
Mark Geller (Treasurer)*
Kris Hampton (Secretary)*
David Pfeiffer*
*Executive Committee Member

Commission Outreach
Key Accomplishments:
- The Commission held a forum on farmland preservation with the gracious help of the Town of Dunn.
- Commissioners were instrumental in getting the word out about A Greater Madison Vision. Commissioners encouraged survey responses and attended the Survey Launch Events.
- Commissioners attended a summit of the Association of Wisconsin Regional Planning Commissions in Wisconsin Rapids.
- Commissioners collaborated with the Dane County Lakes and Watershed Commission as members of a Stormwater Volume Trading Work Group.
- Commissioners formed a Joint Work Group with Madison Area Transportation Planning Board members to develop recommendations to foster closer cooperative planning between the two agencies.

Staff
Community and Regional Development Planning
Steve Steinhoff, AICP
Deputy Director, and
Director for Community and Regional Development Planning

Matt Covert
Community Planner (Through August)

Malissa Dietsch
Community Planner

Sean Higgins, AICP
Senior Community Planner

Caitlin Shanahan
Community Planner (Began in October)

Environmental Resources Planning
Mike Rupiper, PE, ENV-SP
Director for Environmental Resources Planning

Danica Derks
GIS Specialist (March—November)

Sarah Fuller
Environmental Resources Planner

Aaron Krebs
GIS Specialist (Through March)

Tony Vandermuss, PE, ENV-SP
Environmental Engineer

Administration
Linda Firestone
Administrative Services Manager

Environmental Resources Planning
Mike Rupiper, PE, ENV-SP
Director for Environmental Resources Planning

Danica Derks
GIS Specialist (March—November)

Sarah Fuller
Environmental Resources Planner

Aaron Krebs
GIS Specialist (Through March)

Tony Vandermuss, PE, ENV-SP
Environmental Engineer

Administration
Linda Firestone
Administrative Services Manager
Water Quality & Regional Planning

Water Quality Management Plan

Key Accomplishments:

- Conducted staff analysis reports for four Sewer Service Area amendments and one Environmental Corridor amendment to the Water Quality Management Plan.
- Reviewed 112 sanitary sewer extensions for consistency with the regional Water Quality Plan.

Regional Master Plan

Key Accomplishments:

- Staffed and facilitated AGMV Steering Committee meetings, Executive Committee meetings, and engagement.
- Developed four alternative futures for the greater Madison region in 2050. Each future portrayed a “what-if” scenario, and described and mapped how and where growth and development would occur. Scenarios estimated how each growth option would perform based on key metrics.
- Conducted stakeholder outreach and a public participation campaign including a region-wide scenario survey, using the “what if” futures that generated nearly 9,200 surveys.

AGMV is an initiative that brings together diverse leaders from government, business, and non-profit sectors to develop a vision and plan for how the region grows, with the goal of fostering exceptional quality of life, economic opportunity, and a healthy environment for all.
Building Partnerships & Assisting Communities

Local Partnerships

Key Accomplishments:

- Served on the Steering Committee for the Madison Region Economic Partnership's (MadREP's) update of its regional economic development strategy, Advance Now 2.0.

- Worked with the Madison Area Transportation Planning Board (the Metropolitan Planning Organization for the region) to better integrate regional land use, environmental, and transportation planning.

- Collaborated with the Dane County Lakes and Watershed Commission, Clean Lakes Alliance, WI Salt Wise Partnership, and UW-Madison to advance solutions to regional water quality and flooding issues.

Technical Assistance

Key Accomplishments:

- Assisted the Town of Verona with its Comprehensive Planning efforts.

- Produced a housing study for the City of Verona.

- Conducted a Collection System Evaluation for the Madison Metropolitan Sewerage District.
  
  This planning document assesses population, land use, and wastewater flow trends and forecasts throughout the District’s service area to estimate existing and future capacity requirements throughout the collection system. The District uses the study extensively as a guide for planning its future capital improvement projects.

- Conducted a collection system capacity study for the Pleasant Springs Sanitary District.
  
  This planning document was completed at the request of the Sanitary District to assist the Town of Pleasant Springs in determining if its collection system has sufficient capacity available to support additional new development.
Outreach & Communication

Information Sharing

In 2018 the Agency began an initiative to modernize the way it provides information to support community decision making.

Key Accomplishments:

- Established an Open Data Portal for more efficient GIS data sharing.
- Created interactive, online data portal to better communicate key trends and increase access to regional data and maps.
- Published bi-weekly newsletters to inform people of regional issues and Agency activities.
- The Agency began discussions with the MPO concerning co-location of staff in order to increase planning collaboration and information sharing.
Financial Statement

Revenues
The Agency is primarily funded through an annual charge to Dane County, pursuant to Wis. Stat. §66.0309(14)(b), and an annual water quality planning grant from the Wisconsin Department of Natural Resources and the federal Environmental Protection Agency. Other sources of operating revenue include fees collected for review of Sewer Service Area amendment applications, fees collected by issuing Section 208 letters of plan conformance, and contracts with various state and local agencies.

Expenses
The majority of the Agency’s operating expenses are incurred by personnel costs, including salaries and wages, group insurance, participation in the Wisconsin Retirement System, and FICA taxes.