

A Greater Madison Vision

how we grow matters



Cash Prizes Available for Schools and Youth Groups

Regional planners look to local youth for input on how Madison and Dane County should grow

For release: Tuesday, July 31, 2018

Contact: Steve Steinhoff, Deputy Director, Capitol Area Regional Planning Commission
608-266-4593, steves@capitalarearpc.org

MADISON, WI – Local youth will soon have a say in how Madison and Dane County grows. As an added bonus, local leaders from business, government and the nonprofit sector are offering cash donations to the youth groups that are the most engaged in a new initiative to gather public feedback.

The regional planning effort is called A Greater Madison Vision whose mission is to develop a shared vision and plan in order to guide public and private decisions about how the region grows. With more public input, we can foster exceptional quality of life, economic opportunity, and a healthy environment for all.

Dane County residents – including students and youth involved in local clubs, faith groups and other activities – will be able to give their feedback September 12 through November 12 through A Greater Madison Vision's online survey to allow people to share their needs in 10 minutes. The online survey will explore four alternative futures considering housing, jobs, transportation, roads, rural preservation, water and the environment, and ask people to provide their opinion on how the region should grow.

Organizations that generate the most survey completions can earn cash donations. Smaller youth groups, schools, or faith groups (with budgets under \$100,000) could earn a first-place prize of \$4000. Larger groups (with budgets over \$100,000) could win up to \$6000.

"Goodman Community Center will encourage students to take A Greater Madison Survey because it helps them understand that their opinion matters about how our region grows," said Megan Dow, Youth Programs Manager. "The survey tackles issues that will be important to the next generation of Dane County residents. It's never too early to start teaching young people that urban planning and government decisions about resource sharing depend on their input and involvement."

Youth groups can participate by contacting Malissa at malissad@capitalarearpc.org by August 17, 2018.

A Greater Madison Vision will develop a shared vision and plan to guide public and private decisions about how the region grows, to foster exceptional quality of life, economic opportunity and a healthy environment for all. Learn more online at greatermadisonvision.com ###